

CARDGAINS

NEWSLETTER SEPTEMBER 2025



OVER 300 NEW DESIGNS



IC&G are thrilled to unveil over 300 BRAND NEW designs – including a fresh take on our top-selling favourites, now updated and better than ever.



For more details please contact customer services or your sales representative

THE Henries 2025
progressive greetings awards

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Welcome to September 2025!

Well August was a hot one, wasn't it? I'm not complaining at all and actually spent a week in Greece where it was even hotter! ☺

The Henries

After Autumn Fair and Glee this month, the next industry event is **The Henries** on 2nd October. This year's theme is ABBA, so I'm expecting to see some more brilliant and sparkly fancy dress outfits!

Publishers shortlisted for product awards were announced in July and, more recently, the finalists were revealed for the much-coveted award of **Best Service to the Independent Retailer**, sponsored by Cardgains. I'm thrilled that two-thirds of those nominated are Cardgains suppliers – shown here alphabetically.

Fingers crossed I will be able to present the Bronze, Silver & Gold awards to three Cardgains suppliers again this year.



New supplier

After further examining the feedback from members, I'm pleased to announce that we have another fabulous gift supplier joining us with some premium glassware to offer your customers in time for Christmas gift buying.

Dartington Crystal are a top glass making company with roots in glass making for many years.

They offer premium glass products and can be found at <https://www.dartington.co.uk>

They will be offering a discount of 2.5% to members and their advert can be seen opposite this page. Members can call 01805 626262 for further information.

Cardgains Charity Challenge



I know it's been a while since the fantastic charity event at the end of June, and the blisters are all but gone! However, I do feel I need to mention it again as I have been blown away by the generosity of colleagues in the industry, friends and family.

Thanks to two recent huge donations from Cardgains member Aga Marsden's shop raffle and a donation from the Retas raffle, the total was boosted to over **£60,000** more than double our original target. Some shareholders have also donated their share dividend payment. Thank you to everyone.

I know there are a couple more events later this year where more funds will be raised, so there will be a final total for when we present to Pancreatic Cancer at Spring Fair in February.

There is still time to donate at <https://www.justgiving.com/page/cardgainscharitychallenge2025-tonistrek>

We will also be announcing the chosen charity for 2026 and the event at Spring Fair! Make sure you visit The Cardgains Village to put your name on the list for details.

Thanks for reading and, as always, "Thank you for your continued support!" Penny



Name	Cardgains Sales & Marketing Team	Email	Mobile
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Connie Middleman	Marketing Manager	connie@bridewelluk.co.uk	07355 635533
Charles Dyson	Sales Manager – Scotland & The North	charles@bridewelluk.co.uk	07717 447451
Alan Harwood	Sales Executive – South	alana@bridewelluk.co.uk	07717 447450

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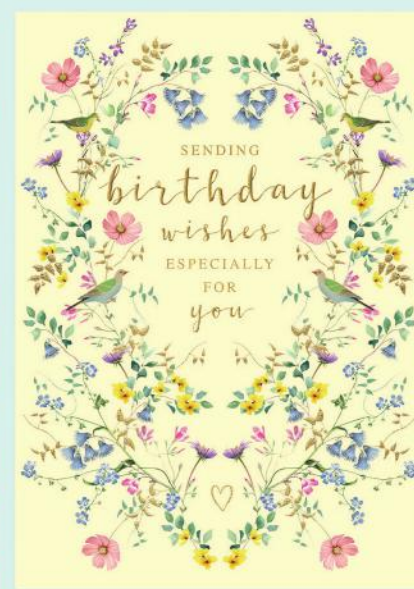
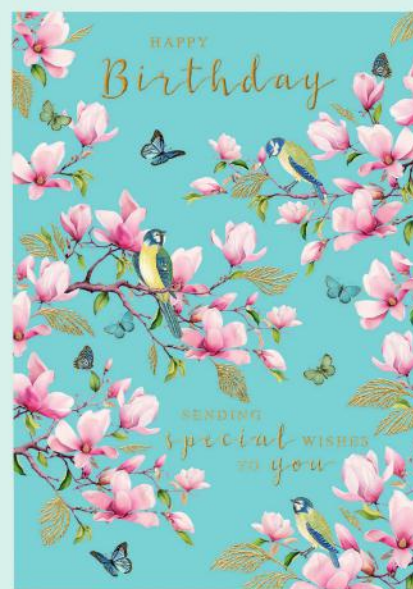
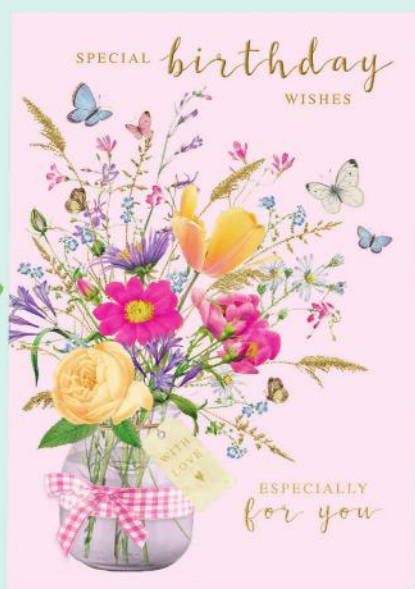
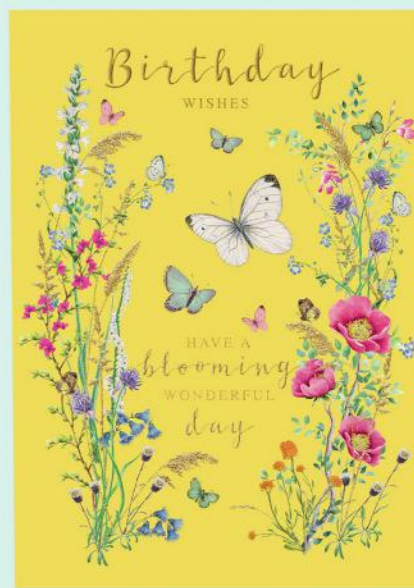
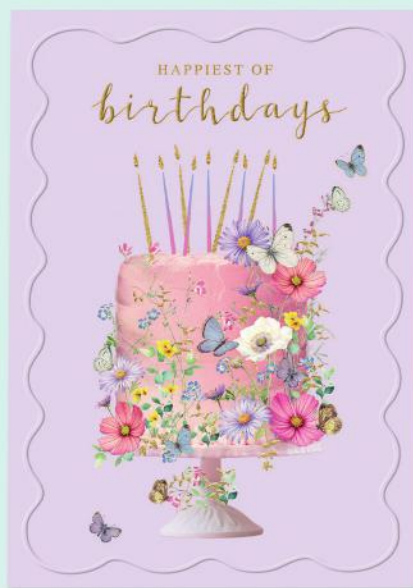


CONTACT US

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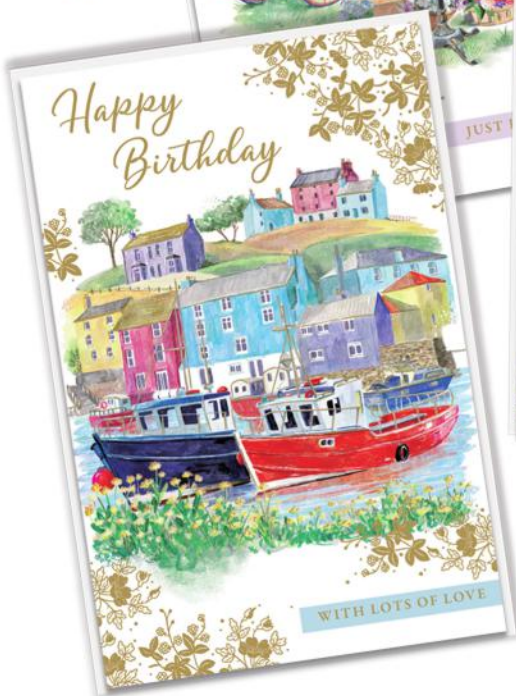
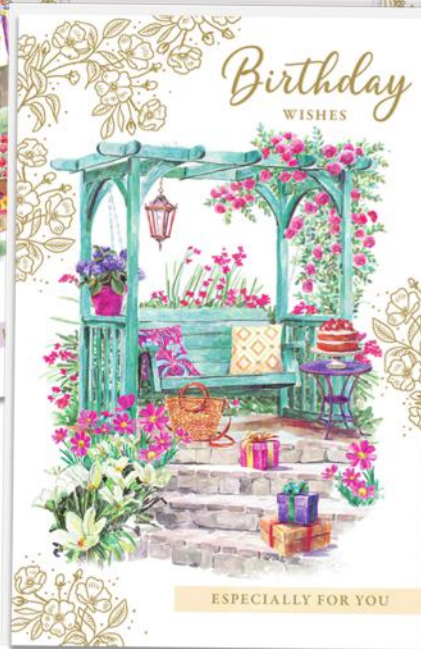
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Cats bundle just £225 to Cardgains members (RRP >£275)
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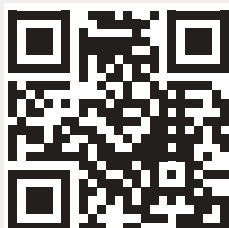
top of the POPS



Lots of fabulous, fun and quirky designs for Spring 2026 including Valentine's Day, Mother's Day, Easter and Father's Day.

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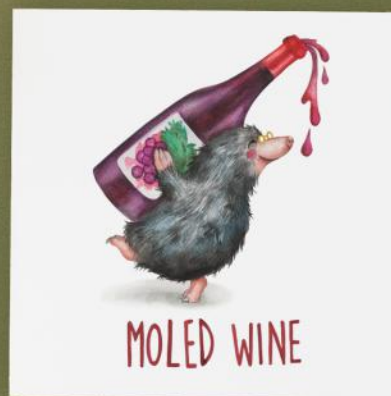
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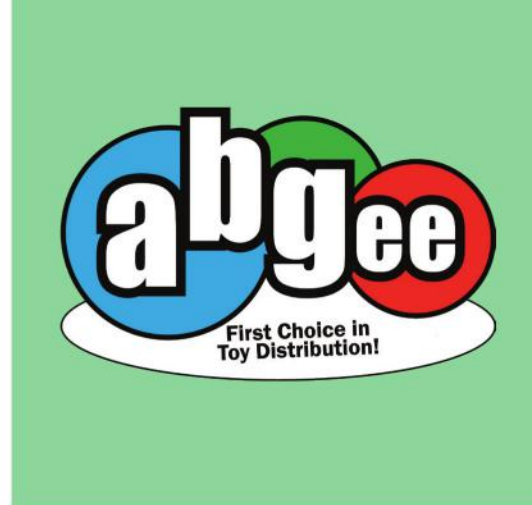
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Cardgains Accounts Contact

It is with much sadness that we announce that Mel left Cardgains last month. Mel has been with the company for over 40 years, and decided to take some time off, then look for something completely different.

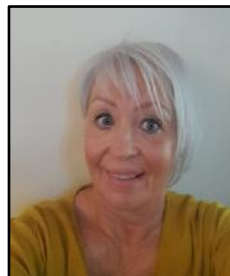
We all wished Mel well for whatever venture she decides upon.

This will, of course, impact our team in the office, so we have made a few changes to ensure our customer service remains as good as it always has been.

Whilst the team have individual email addresses, which will remain live, they have very different working patterns, so the best way to contact the accounts team is to use accounts@bridewelluk.co.uk as all our team have access to this email address and can all respond to accounts queries.

Cardgains Accounts Team

Name	Job role	Email	Telephone
Helen McManus	Finance Director	helen@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager	deb@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	
Nicola Buck	Accounts contact	nicola@bridewelluk.co.uk	





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