

# Cardgains Newsletter

## June 2021



Introducing

## Penelope & Friends

New from

**Woodmansterne**

## Nearly there!

The United Kingdom's roadmap to 'normality' is, at the time of writing, still on track and what terrific news that is! Following the events, trials and tribulations of the last fifteen months, June 21<sup>st</sup> is definitely a day we are all looking forward too. The weather also looks like it will be good to us with a heatwave also 'promised' later this month...double joy!

Customer confidence is definitely showing signs of returning with members reporting momentum building week by week as restrictions are reduced and more of the population are receiving their jobs. There is no doubt that hairdressers, barbers and pubs were the first port of call for many before returning to normal shopping patterns, but it is happening and the shopping streets and communities are starting to buzz once more.



## The Show Must Go On

I have been asked by Jim, Ron and Alan to say thank you to members for the welcome they have been given so far as the member annual visits get underway. With everyone following Covid guidelines, the appointments have been safe and very productive. The response to the trials and promotions has been fantastic, and it is interesting to see that so many members are looking for new suppliers for their stores.

It's also great news how many members have returned to retail with excitement and additional positivity to ensure a continued successful restart programme. Long may it remain!

The team will continue to visit all members over the coming weeks and months. Your assistance and flexibility is welcomed when the team are making appointments in your area. Working together ensures productive and viable journeys can be made. Should you wish to have early or urgent contact from the team please contact them direct on the numbers below.

Our team will obviously monitor and respect any regional guidelines imposed by the Government with regard to travelling in and out of any areas listed. As always, members, customers and staff safety is paramount.

## PG Live

Just a quick reminder that PG Live takes place at The Business Design Centre in Islington on the 27<sup>th</sup> & 28<sup>th</sup> July. You can register and find out more details, the exhibitor list and other information via the website [www.progressivegreetingslive.com](http://www.progressivegreetingslive.com). Watch out next month for your PG Live discount voucher.

## Bridewell UK AGM

This year's AGM will be held in our Sheffield office on Wednesday 7<sup>th</sup> July at 2pm. Shareholder accounts and proxy forms have been circulated. Due to potential 'social distancing' guidelines still being in place we ask any shareholders advise us if they are attending so we can safely plan accordingly. Please email me, my email address is shown below.

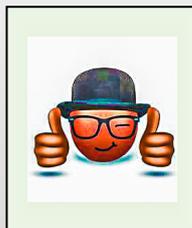
As always thank you for your continued support...*Chris*



Chris



Penny



Cyril



Jim



Alan



Ron

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**Designed for you and the planet**



Eggs are good for a fitness diet.

If you don't like the taste, just add cocoa, flour, sugar, butter, baking powder and cook at 180° for 20 minutes!



I just hugged you in my thoughts...

...I hope you felt it!



At our age we need glasses ...and lots of them!

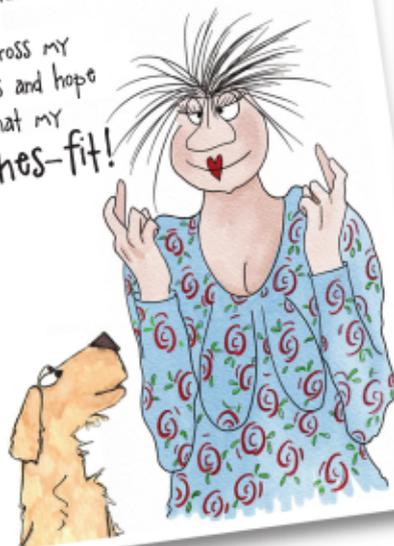


Thank you for supporting us through thick and thin, not so much thin!!

We are doing our best to keep bringing you new cards, to say thank you for all your support.

I have taken up cross-fit...

...I cross my fingers and hope that my clothes-fit!



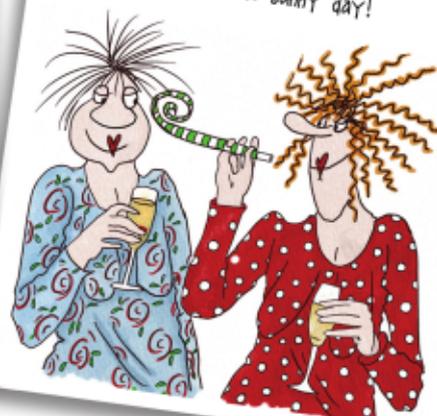
I wish

I could drop my body off at the gym and pick it back up when its done a full work out!



We'll party again!

Don't know where, don't know when... But I know We'll party again some sunny day!



Cello wrapped with a crimson envelope, 125 x 175mm, unit quantity 6



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# SPLOSH Snuggly little slippers



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PG LIVE  
STAND  
224

NEW COLLECTIONS  
LAUNCHING AT PG LIVE  
27-28 JULY 2021  
BUSINESS DESIGN CENTRE, LONDON

**HOTCHPOTCH**  
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FOR FURTHER DETAILS EMAIL: [INFO@CBG.CO.UK](mailto:info@cbg.co.uk) OR  
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belle



Sass & Belle create lovingly designed gifts in their London HQ.  
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5%  
DISCOUNT  
AVAILABLE FOR  
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[sassandbelletrade.co.uk](http://sassandbelletrade.co.uk)

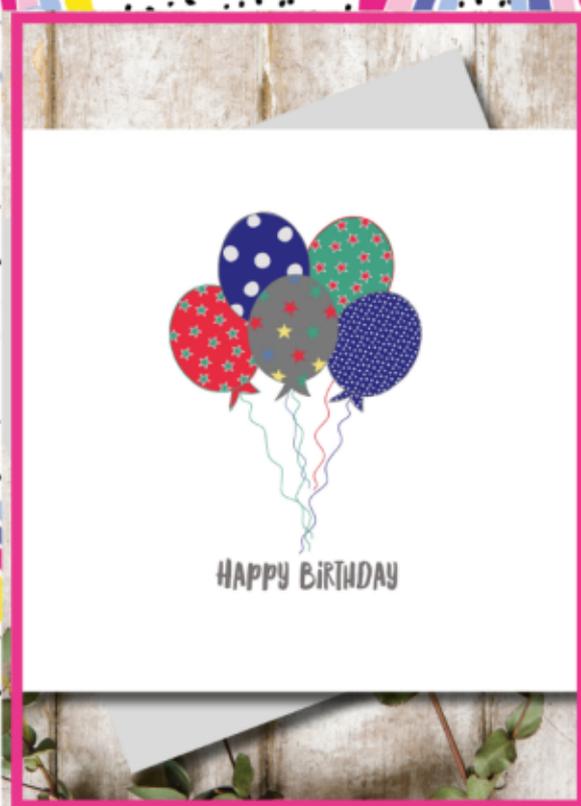
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Cardgains  
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# Marina B Designs

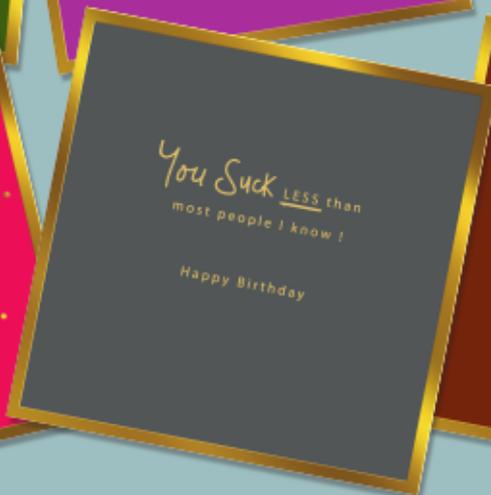
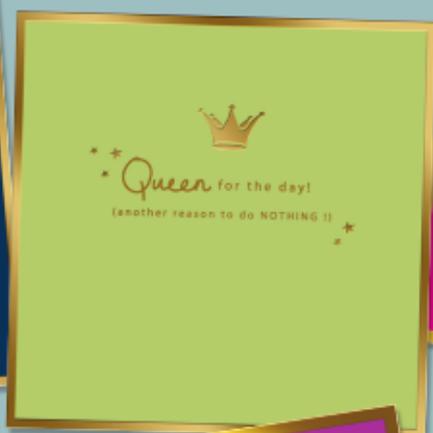
UK

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# STAY FRESH!

WITH

doodle  
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See the full range online!

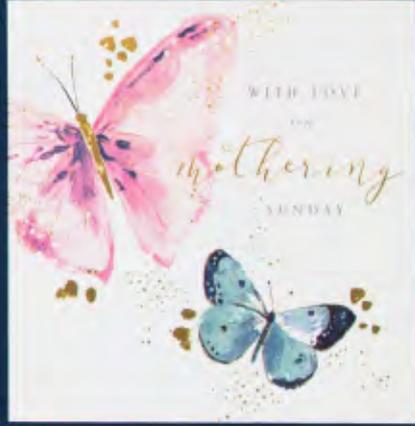
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# Progressive greetings LIVE 2021

27-28 July

Business Design Centre, London  
The International Greeting Card Show

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THE  
WORLD

*"It's in the diary! I am really looking forward to PG Live – it feels long overdue to see and speak to all our publishers old and new! It will be a key moment for us to start thinking about planning for 2022. I just can't wait to see all the new designs."*

**Sarah Moughtin, card buyer for John Lewis & Partners and Waitrose**



*"We've never been so looked after at a trade show as we are at PG Live - just one of the things for us that means it stands apart from other shows. All of our team really enjoy the show. It has such a great buzz and positive vibe. It's always great to see new publishers and emerging trends, as well as seeing how existing suppliers are upping their game."*

**Miles Robinson, co-owner,  
House of Cards**

*"The PG Live show has such a happy vibe and energy. It is my favourite show of the year. I love that it focuses on just greeting cards and offers a mix of large publishers, established independents and new starters. I love the coffee and tea trolleys going around which add to the feeling that you are being hosted and should just relax, enjoy the day and take the time to get to know some of these fabulous designers."*

**Georgina Black, owner,  
Pretty Shiny Shop, London**



Where the  
card community  
comes alive!

[www.progressivegreetingslive.com](http://www.progressivegreetingslive.com)

**PG Live 2021**

Tuesday 27 - Wednesday 28 July  
Business Design Centre, London  
+44 (0) 1635 297070

[www.progressivegreetingslive.com](http://www.progressivegreetingslive.com)  
@PGLiveLondon  
#PGL2021

**For Sale**

Popular detached card and gift shop for sale with substantial 3-bedroom house to rear. Located 3 miles east of Norwich city centre.

The shop boasts a large car park at the front encouraging passing trade as well as space for lots of regular and loyal customers.



There is 618ft square shop floor, giving plenty of room for fixtures, and currently 30 card display stands down the length and centre of the store. There is also a wide selection of gifts available to choose from as well as an excellent balloon and party section.



The price is £525,000.

Turnover currently averages £4,000 per week in sales, with £182,503 turnover in 2019.

Gross profit was £99,176 with net profit £76,000.

If you are interested, please ring Mary on 01603 403068 for more details.

**Heritage Art and Design** have included their brand new catalogue in your envelope this month, featuring ranges across their collection.

The Cardgains Team is carrying some of their excellent discounted offers. If you would like to see them, please contact your Cardgains sales person, or Heritage Art & Design direct via [www.heritageartanddesign.co.uk](http://www.heritageartanddesign.co.uk)



**Cardgains Accounts Team**

The team are available from 8.30am until 5.00pm Monday to Thursday and 8.30am until 1pm on Fridays. Your statement tells you who your designated book-keeper is, as well as your monthly and cumulative totals. The team can all be reached on 0114 249 0333.



Steve



Debbie



Pam



Nicola



Melanie



Deborah

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Melanie Craine	C2281 onwards	<a href="mailto:mel@bridewelluk.co.uk">mel@bridewelluk.co.uk</a>	
Deborah Beedham	Credit Controller	<a href="mailto:deborah@bridewelluk.co.uk">deborah@bridewelluk.co.uk</a>	

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