

CARDGAINS

NEWSLETTER

APRIL 2023

WE DO SO MUCH MORE!



Telephone: 0114 243 3912

Email: info@jacksons-crs.co.uk

www.jacksons-crs.co.uk

 **Jackson's**
Comprehensive Retail Supplies



Welcome to April! Is it Easter already?

King Charles III

I know we are all aware that the coronation of King Charles will take place on **Saturday 6 May** at Westminster Abbey in London.

I'm sure this will be a **spectacular** event for not only London, but for the rest of the UK and globally. And I'm also sure that we Brits will celebrate in our own inimitable way with street parties and events over the bank holiday weekend.

If you haven't already placed your orders for flags, banners and other paraphernalia, now is the time to make sure you have **plenty of patriotic items** for your customers, as well as **commemorative memorabilia** for all ages, all available from many of the Cardgains gift, party and wholesale suppliers.

PG Live

We are **thrilled** to be exhibiting again at PG Live after several years absence. This has always been a great show for cards and gifts, and I know many Cardgains members will be visiting the show on **6th & 7th June** at London's Business Design Centre in Islington.

Next month in your envelope will be a special **Cardgains voucher worth £35** for you to spend with any of the Cardgains suppliers exhibiting at PG Live. Some suppliers are also offering additional special deals, offers and prizes at the show, so don't miss out if you're visiting.

And, we are offering a **free management charge voucher worth £20**, so please come and say hello on **stand 441** ☺

Charity update

We now have our list of 'willing volunteers' for this year's charity event. We've received registration forms from people committed to the **25-mile walk on 29th June**. And, there's still time to register to take part if you type this link into your search bar <http://newwebsite.cardgains.co.uk/lookoutlondon>



If you're not able or available to walk with us this year, then we'd really appreciate it you can please sponsor an individual or every participant to spur them on with their training. Our **JustGiving** site is now up and running <https://www.justgiving.com/page/cardgains2023lookoutlondon> where you can leave a message for your nominated person, or the whole team. And don't forget to add **Gift Aid** if you can, as it adds **25%** to your donation!

Word on the Street

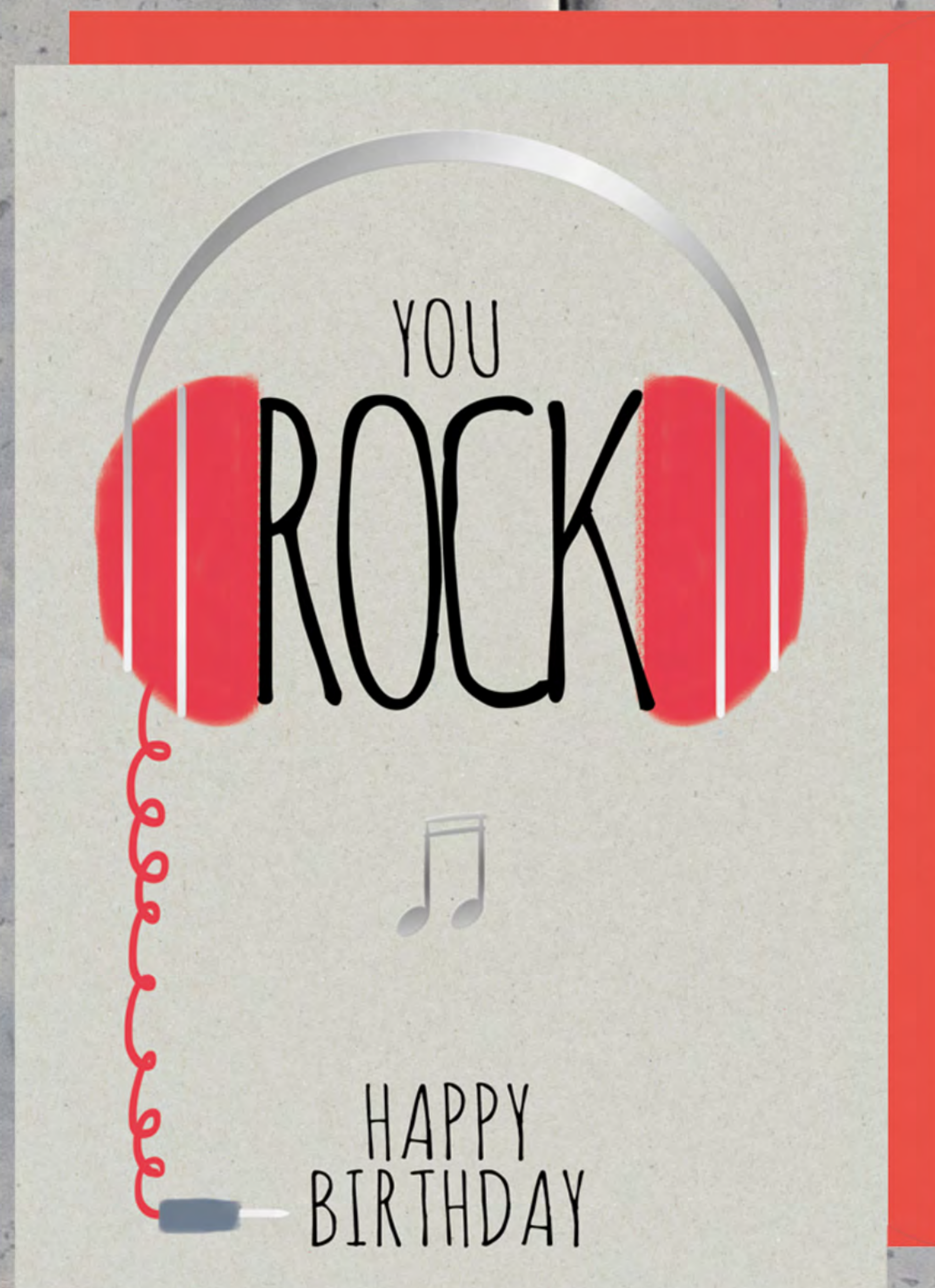
Thanks again to members for their comments. We've had some really positive and optimistic thoughts...

Barry Bentley, Reflections, "Quite Happy!"
Kristina Narmontaite, Paper Moon Cards & Gifts, "Up and Down, ticking over!"
Christine Lamyman, The Old Well Garden Centre, "Don't turn the TV on, it's all doom & gloom!!"
Annette Coleman, Acorn Gifts, "Loyal local customers keep us going!"
Pat Prew, The Card Shop Too, "Going smoothly!"
Marilyn Carr, Best Wishes, "Hopeful 2023!"
Kirsty Brookes, Guisborough Bookshop, "We had a really good Christmas despite the postal strike etc.!"
Julie Clarke, Deck of Cards, "Just another day in paradise!"
Cathy Heddock, Bay Tree Gifts, "People still want to treat themselves!"
Mandy Brooks, Paperchain, "Forever grateful!"
Lin Knapp, The Card Shop, "Ticking over!"
Daniel Adams, Stationery House, "Quietly confident!"
David Lowe, Finishing Touches, "2023 slow start but steady, great local support!"
Emma Woods, Miss Daisy, "All ship shape and back to normal!"
Savita Marsh, Northwood Cards, "Going Good!"

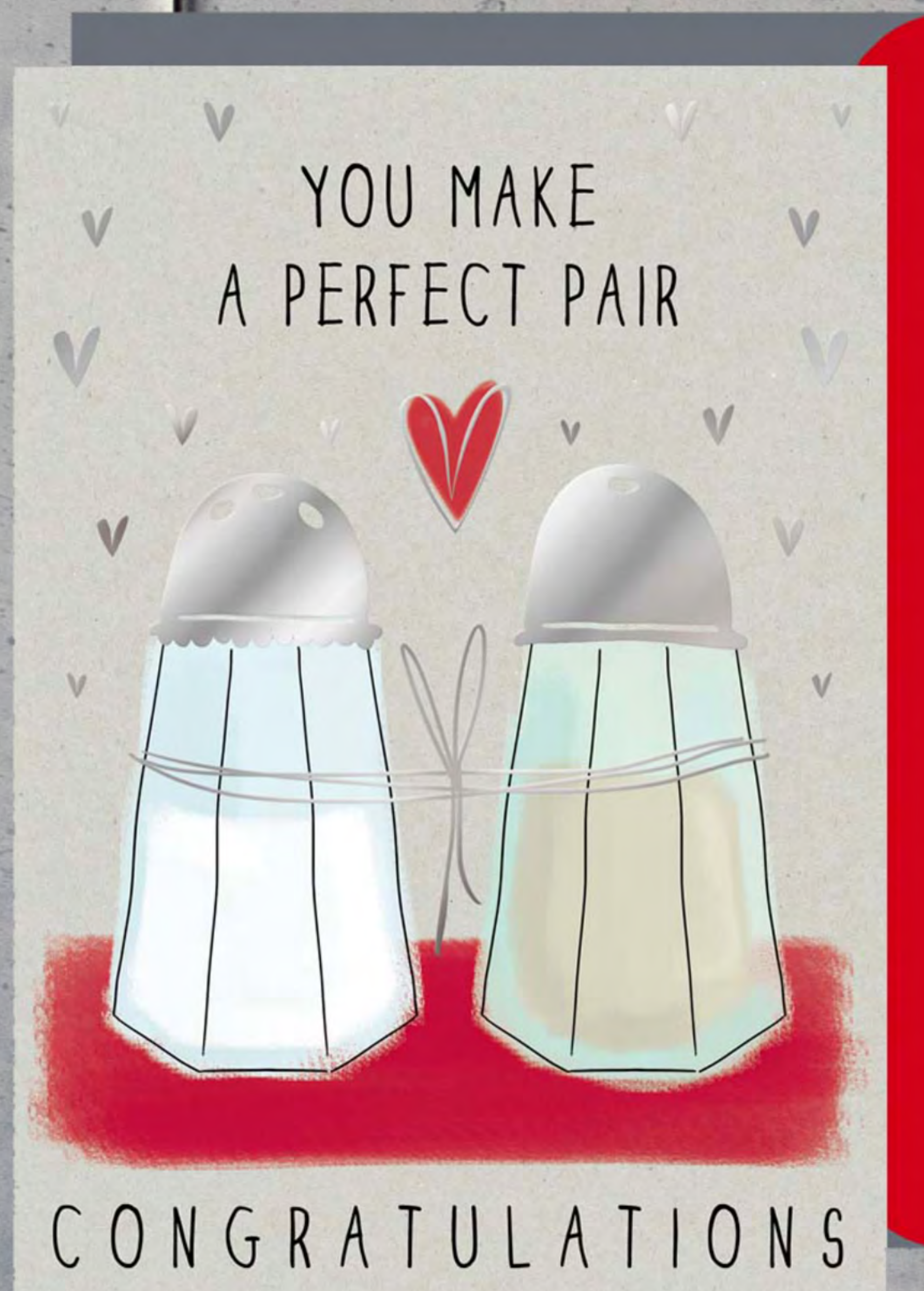
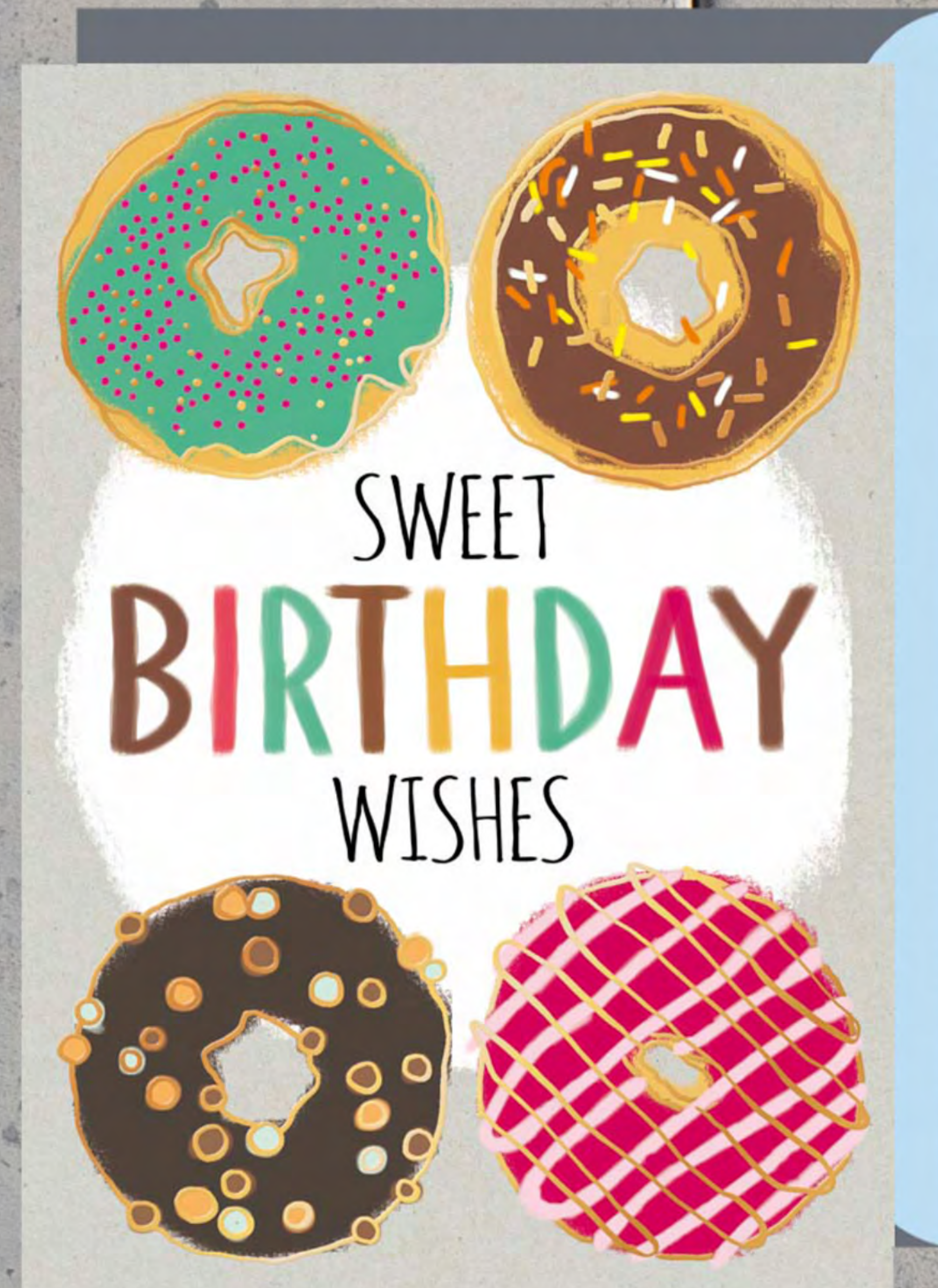
Thank you for reading and, as always, "Thank you for your continued support"! Penny

Name	Cardgains Sales & Marketing Team	Email	Mobile
Penny Shaw	Managing Director	penny@bridewelluk.co.uk	07810 510090
Kerry Barrett	Marketing Assistant	kerry@bridewelluk.co.uk	0114 249 0333
Jim Girvan	Sales Manager – Scotland, & NW	jim@bridewelluk.co.uk	07810 558926
Alan Harwood	Sales Executive – South	alana@bridewelluk.co.uk	07717 447450
Ian Doyle	Sales Executive – NE, Midlands & East Anglia	idoyle@bridewelluk.co.uk	07717 447451

QUIRE COLLECTIONS
GREETING CARDS & STATIONERY



ROUGH ELEGANCE



FOILED WITH MULTI COLOURED ENVELOPES



CARDGAINS MEMBERS RECEIVE A 5% DISCOUNT
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sales@quire.co.uk

VAN ROY

NEW FROM SARUNDS

TREAT SIZE PACKS OF FONDANT CREAMS- AVAILABLE NOW



VAN ROY

VR163 - Van Roy Mint Fondant Creams
Pack 24 x 90g

VR164 - Van Roy Coffee Fondant Creams
Pack 24 x 90g

VR165 - Van Roy Pink Gin Fondant
Creams Pack 24 x 90g

VR166 - Van Roy Salted Caramel
Fondant Creams Pack 24 x 90g

VR168 - Van Roy Strawberry
Fondant Creams
Pack 24 x 90g

PLEASE CONTACT YOUR ACCOUNT
MANAGER FOR DETAILS OR EMAIL
SALES@SARUNDS.CO.UK

Cost per case is £26.64, making them £1.11
per unit with a minimum margin of 33%.
RSP is £1.99 per unit. Case size is 24 x 90g.

WWW.SARUNDS.CO.UK TEL.01258 450200

Wedding & Anniversary

FROM UK GREETINGS

AVAILABLE
NOW!

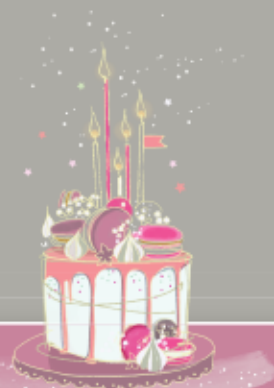
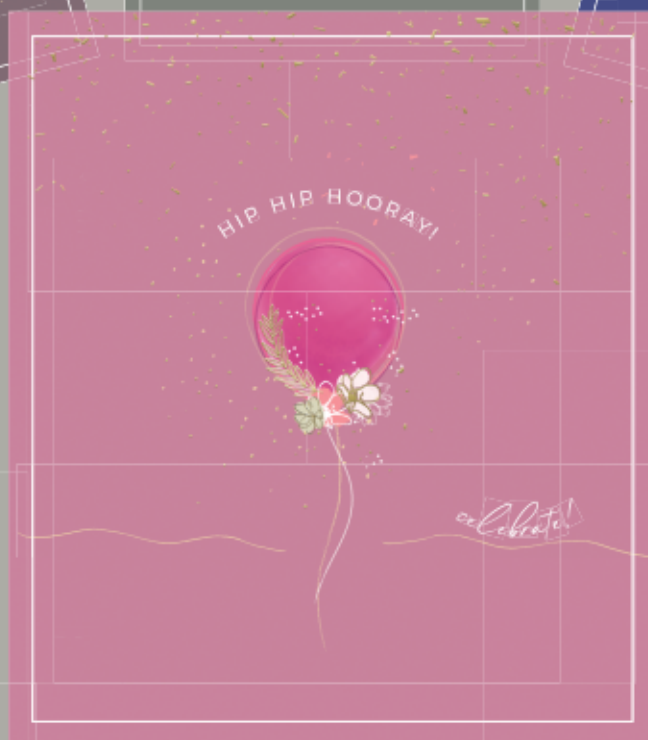
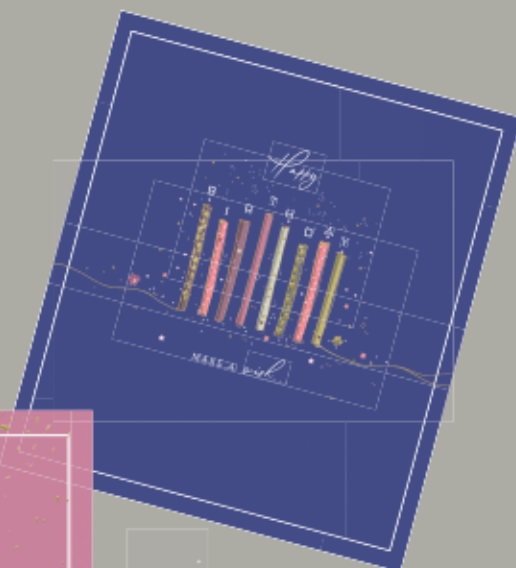
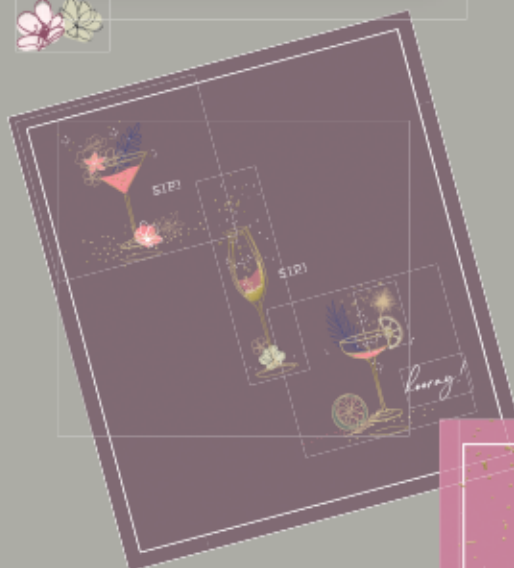


Braille

A beautiful, eclectic range combining differing styles of design and editorial. There are cards to suit a diverse consumer group, celebrating some of the most special events in life.



Highdown is a brand new range of thirteen beautiful open birthday cards. All designs feature delicate, freestyle art and foil. Subtle muted colour palettes and simple verses covering a wide range of send opportunities.



AVAILABLE TO ORDER NOW FOR JUNE DELIVERY

NEW

• ME to YOU •



**THANK YOU
TEACHER &
GRADUATION
GIFT RANGES**
LAUNCHING IN MAY



PRE- ORDER NOW

via your Business Development Representative,
our Customer Services Team on 01243 792600 or online at cbgtrader.co.uk

EAU LOVELY



Make the home smell Eau Lovely with our beautiful collection of fragrant candles and diffusers!

As a valued partner to Enesco, we would like to offer an exclusive deal to all Cardgains customers, on our wonderful Eau Lovely collection.

**BUY ONE OUTER CARTON OF EACH
FRAGRANCE AND RECEIVE ONE BOX OF
DIFFUSERS (SRP VALUE £180)
FREE!**



Eau Lovely is a collection built to encourage people to live their happiest, most positive life possible. Designed by Rachel McCann in Dublin, the Eau Lovely collection consists of a selection of heart-warming, beautifully fragrant candles and reed diffusers. The candles are made from natural soy wax, contain holistic gemstones and have a 40 hour burn time; the diffusers contain luxurious essence oils. Both come in beautiful sustainable packaging with positive affirmations detailed on the front, that anyone can relate to.



**TO ORDER, CONTACT YOUR AREA SALES MANAGER FOR MORE INFO
AND QUOTE PROMO205 TO REDEEM THIS OFFER**



NEW STYLE
AVAILABLE NOW



15%
DISCOUNT
FOR CARDGAINS
MEMBERS



OUR WEBSHOP IS OPEN
24HRS / 7 DAYS A WEEK

Avocado Designs

paper rose

the **a r t** group

For more information please contact: Paper Rose Ltd, Riverside House, Centurion Way, Nottingham NG2 1RW
tel: +44 (0)115 986 0115 | fax: +44 (0)115 986 0116 | email: customerservices@paperrose.co.uk | www.paperrose.co.uk

CD CARD SPINNER

TAKE ADVANTAGE OF OUR **BEST EVER** OFFER ON SPINNER PACKAGES

**BIRTHDAY STAR
SPINNER** ONLY **£399**



**CLASSIC YEARS
SPINNER** ONLY **£399**



**ALL CD CARDS INCLUDE
FREE MUSIC DOWNLOADS!**

EACH SPINNER PACKAGE INCLUDES

72 POCKET SPINNER
144 CD CARDS (RRP £7.99)
QUALITY POS DISPLAYS

As part of our best ever offer you also get **FREE STOCK SHIPPING & REDUCED SPINNER SHIPPING CHARGE***

CALL OR EMAIL NOW: 020 8993 5966 — laura@cdcard.com

FREE BONUS!

Order any spinner package and get a starter pack of our brand new Birthday Gazette CD Card range of key year birthdays for your fixture, absolutely free. (Offer includes 8 CD Cards RRP £7.99 each)



*Spinner shipping contribution - £30



NEW



NEW



NEW



NEW



NEW



WORDS 'N' WISHES

A fresh mix of 49 exciting new designs to suit everyone!

AVAILABLE FROM 12th April

WE ♥ ... THINKING OF YOU!



ADDITIONS TO OUR BEST SELLING RANGES

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or Order Online at: **W** www.words-n-wishes.co.uk

THE GREATEST GREETING CARD SHOW ON EARTH



Progressive greetings LIVE 2023

6-7 June

Business Design Centre, London



Three good reasons why you, as a Cardgains member, should go to PG Live...

- 1 The Products...be inspired by the thousands of fabulous new designs from 200 companies.
- 2 The People...meet the people behind the brands, catch up with fellow retailers, agents and reps.
- 3 The Vibe... enjoy the great buzz of this super friendly show, with free lunch, refreshments and an opening night party.

What's more... all Cardgains members will receive a **£35 voucher** to spend with any Cardgains' suppliers at the show! (The actual voucher will be included in next month's newsletter, so look out for it!)

And, after a long absence, Cardgains will be exhibiting at the show, so please go and say hello!

Progressive
greetings
LIVE 2023
6-7 June
Business Design Centre, London
The International Greeting Card Show



Your name: _____
Shop name and location: _____
Cardgains number: _____
Email: _____

£35

The Cardgains Voucher

This voucher entitles every Cardgains member to **£35 off** an order placed at PG Live with any of the official Cardgains suppliers who are exhibiting.

These include: Abacus Cards, Bexy Boo, Brainbox Candy, Carte Blanche Greetings, Danilo*, Deva Designs, Emotional Rescue*, GBCC, Glick, Grass Roots, IC&G (International Cards & Gifts), Kingfisher Cards, Ling Design, Marina B, Mint Publishing, Museums & Galleries, Nigel Quiney Publications, Paper Rose, Paper Salad, Paperlink, Peartree Heybridge, Penny Kennedy, Real & Exciting Designs, Redback Cards, Special Editions, UK Greetings, Widdop & Co and Woodmansterne. *Orders can be placed at the show with the Words 'n' Wishes salesperson on the stand.
*Children can be placed at the show with the Words 'n' Wishes salesperson on the stand.

Note to supplier: This voucher must be redeemed during the show, by presenting it at the organiser's office before the show closes at 4.00pm on Wednesday 7 June 2023.

The Cardgains suppliers exhibiting at PG Live 2023 include...

Abacus Cards, Bexy Boo, Brainbox Candy, Carte Blanche Greetings, Danilo*, Deva Designs, Emotional Rescue*, GBCC, Glick, Grass Roots, IC&G (International Cards & Gifts), Kingfisher Cards, Ling Design, Marina B, Mint Publishing, Museums & Galleries, Nigel Quiney Publications, Paper Rose, Paper Salad, Paperlink, Peartree Heybridge, Penny Kennedy, Real & Exciting Designs, Redback Cards, Special Editions, UK Greetings, Widdop & Co and Woodmansterne. *Orders can be placed at the show with the Words 'n' Wishes salesperson on the stand.

SAVE THE DATE

Don't miss PG Live 2023

Tuesday 6 - Wednesday 7 June

Business Design Centre, London

+44 (0) 7734 111633

www.progressivegreetingslive.com

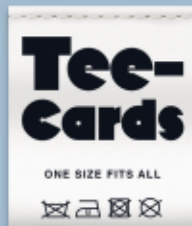
@PGLiveLondon

#pglive2023

THE FUTURE OF GREETINGS

BOOK YOUR FREE TICKETS NOW

www.progressivegreetingslive.com



SPINNER DEAL!



SELL CARDS? – GET THE TEE SHIRT!

Order 24 units of our best-selling new range, Tee-cards and get a spinner for **FREE!**

We can either select the top 24 designs for you or you can select your own, all for just **£155.00!**

Simply order online, by phone or with your local agent.

Use code:

TEECARD24

Or for the slatwall version:

TEECARD24SLATWALL





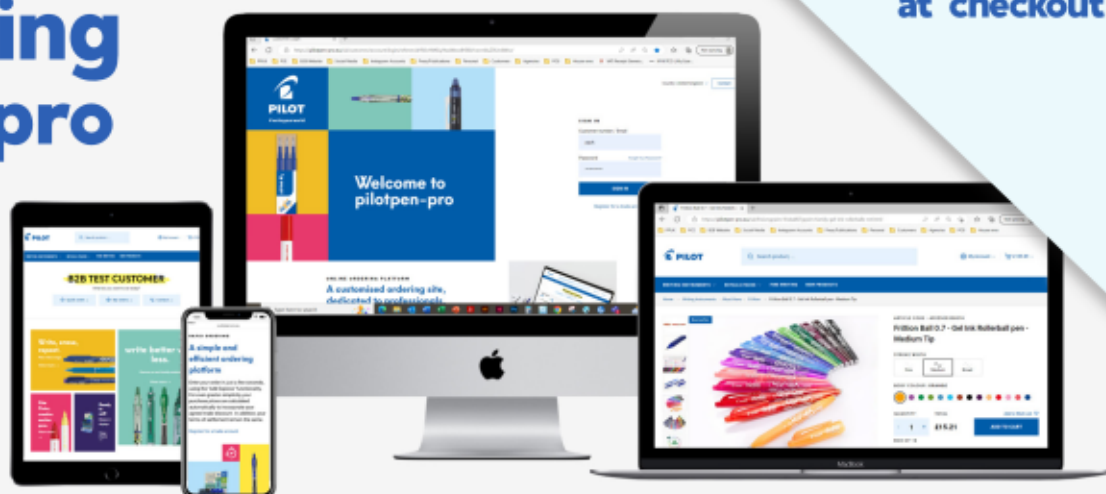
write
your
world

20% OFF
your first order
using promo code
WELCOME
at checkout.

Introducing pilotpen-pro

“I've now used the
online ordering
platform which
was impressive.”

Giftwrap UK



Placing orders with Pilot has never been easier!

Pilot is delighted to announce the launch of our new online ordering platform dedicated to our independent retailers.

Designed with a clean, simple and user-friendly interface, the platform's main function is to help our customers quickly identify the products they require and then, with just a few clicks, replenish their stock.

The customised site also allows users to view their account details and order history, create a wishlist and utilise the quick order functionality.



**24 hrs a day, 7 days
a week ordering.**



**customised with
agreed trade prices.**



**access to more
than 1500 products.**



**build your basket &
order when ready.**



**download all product
imagery & logos.**

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more information**

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Creative Lab Amsterdam stationery products are made with the upmost care and attention to detail. We provide a variety of notebooks to write or sketch in; diaries to remember important birthdays and notably, our greeting cards with matching envelopes for any friend or loved one!

In case that wasn't enough we offer colourful pencil cases & pouches, laptop sleeves and tote bags which are both strong and protective, to keep your belongings safe.

Whether it's a great present to yourself or a gift for a loved one, every day will be a good one with our products!



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We have new and exciting collections of greetings cards, stationery, ceramics, jigsaws, gifts & not forgetting calendars! We are expanding our popular jigsaw collection with 40 fabulous new designs across our 1000, 500 & 500XL piece formats and also introducing our new gifting range of novelty socks, Sock it to 'em!

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LOVE IS IN THE AIR

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EMAIL: INFO@CBG.CO.UK OR PLACE YOUR
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HOTCHPOTCH
— love from london —

WWW.CARTEBLANCHEGREETINGS.CO.UK

[@HOTCHPOTCHLONDON](https://www.instagram.com/hotchpotchlondon)

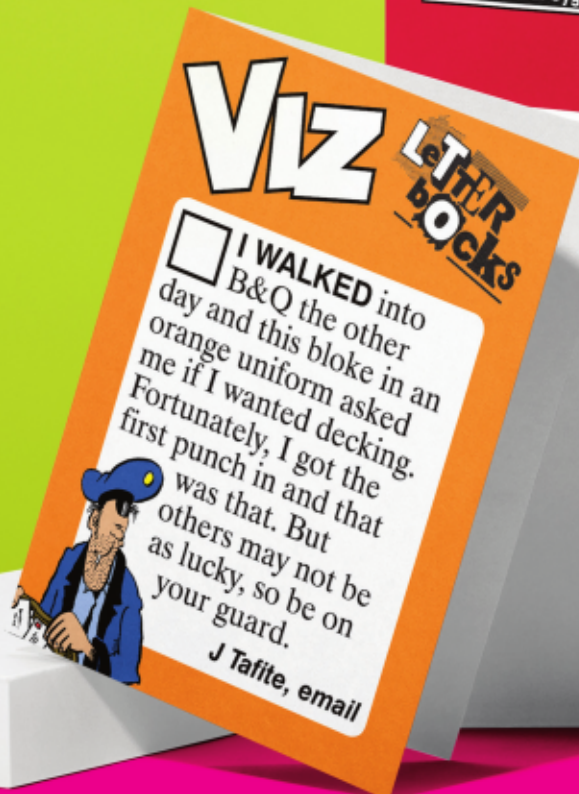
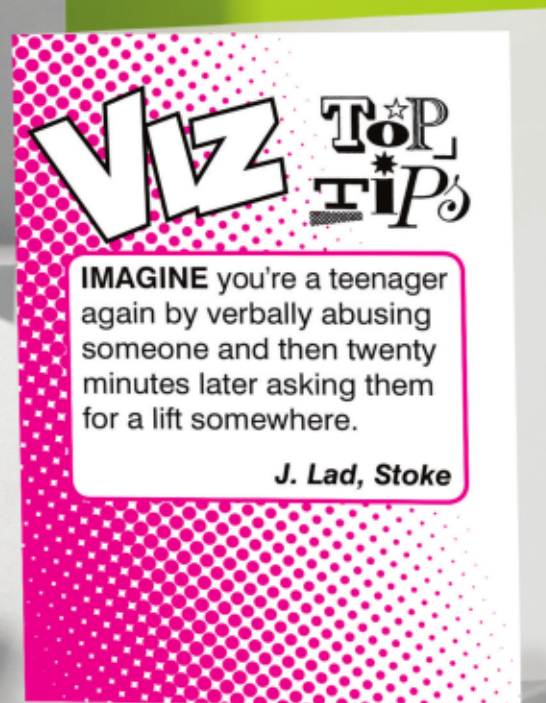
[@HOTCHPOTCHCARDS](https://www.tiktok.com/@hotchpotchcards)

VIZ

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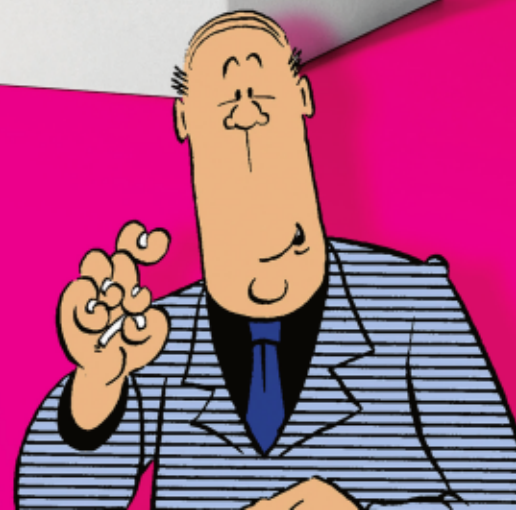
BRAIN BOX CANDY

A BRAND NEW COLLABORATION



Official cards & tomfoolery
from a national institution!

brainboxcandy.com | 01702 716643
REFRESHINGLY DIFFERENT





Grass Roots International are pleased to launch 15 brand new Wedding designs. We have focused on best selling ranges such as Wedding Collection, Celebrations, Sentiments, Timeless and Your Heart's Content. These designs all have delicate gold or silver foil detailing and decorative inserts with complimentary verses.

Sentiments

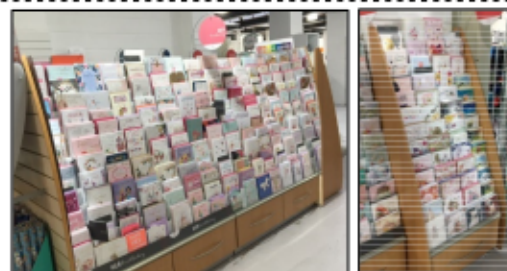
Celebrations



For more information please contact: Paper Rose Ltd, Riverside House, Centurion Way, Nottingham NG2 1RW
Tel: +44 (0)115 986 0115 | Fax: +44 (0)115 986 0116
Email: customerservices@paperrose.co.uk | www.paperrose.co.uk

For Sale

10 x card fixtures available for sale, 4' x 13 tier in good condition. Also matching 2' unit. These are solid, good quality Axiom fixtures. Immediately available at £50 each. Other accessories and spinners also available. Please contact Annie by email anniefildes@hotmail.com for more details, location and availability.



Accounts Team

We're here to help with any accounts queries you may have. Please give us a call and we'll do our best to help you.

Changes to payments

Please be aware that from 1st July we will no longer be accepting cheques in payment of member accounts.

Also from 1st July, there will be a charge of 2% on payments using a commercial credit card.

Please speak to your accounts contact for further information.

Easter

Our office will be closed on Good Friday, Easter Monday and Tuesday. Happy Easter to everyone!



Pam Kirk

Our colleague, Pam has decided to retire from the Company. We wish Pam a long and happy retirement.

Name	Accounts Team	Email	Telephone
Steve Grocott	Finance Director	stevega@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Manager & C2861 onwards	deba@bridewelluk.co.uk	
Nicola Buck	C1400-C2279	nicola@bridewelluk.co.uk	
Melanie Craine	C002 - C1399, C2280 - C2860	mela@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deboraha@bridewelluk.co.uk	

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GREAT BRITISH
CARD COMPANY (GBCC) LTD

Woodmansterne
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paper rose
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Avocado Designs

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WnW

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SPECIALISTS IN FINE CONFECTIONERY

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uk greetings

WIDDOP AND Co.
Established 1883

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More Than
Ever!

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