

Cardgains Newsletter

April 2022

Everything You Need For Your
Jubilee Celebrations!



CARD & PARTY
Store Ltd



Celebration Dates

2nd-5th June 2022

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www.card-party.co.uk

All in perspective

The situation in the Ukraine puts many things into a different perspective as the weeks of conflict there continue, and turn into months. Lots of fund raising and support activity for Ukraine, within our industry has already started, not only within the multiple sector and suppliers, but also in many of our members' stores up and down the country with collection points, raffles and marathon running. Well done to everyone! Like the rest of the world, we all wish for a swift end to this terrible situation.

Unlockdown

Looking back, our Covid troubles started to recover a year ago as we unlocked for the second time. It doesn't seem a year since the full re-opening of retail. Fortunately, despite a few worries of further lockdown, our recovery continues and the consumers continue to return. Hopefully Easter will give us another lift later this month and the return of some good weather brings with it that special feel-good factor that puts the country in a better mood.

Sales activity

Our trial and top up activity continues to be welcomed by members with orders far ahead of last year. The latest batch of introductions are working especially well and don't worry there will be more to follow in a late spring refresh programme. As always, the sales team have all the details and will ensure everyone is visited as soon as possible. If you need urgent contact their contact details are below. Also, as a reminder don't forget the trial pack programme is only a 'trial'! Once you have had a trial pack your account is a live opened account and you can contact the relevant supplier to see a representative / agent or place further orders by just giving your Cardgains member number.

Charity 2022

Last, but certainly not least, we have extended the registration date for this year's Cardgains Charity Challenge in aid of Alzheimer's Society. The walk will be held on Thursday 30th June and is only 22 miles around Ullswater Lake in The Lake District National Park. If you have a desire to get fit, help the cause and have a great time (even better if it's out of your comfort zone) or if you just want to shed a few pounds why not join us. All you have to do is raise funds, train and enjoy the walk as we do the rest, including logistics and itinerary. If you want further details please ring or email Kerry on 0114 249 0333 or kerry@bridewelluk.co.uk. Come on, join the fun, now there is a challenge! The closing date for entries is now Good Friday (15th April). Friends and families, all welcome 😊

Lastly reminder of the Easter holiday office closure. The office will close 5pm on Thursday 14th April and reopen on Wednesday 20th April.

As always thank you for your continued support, *Chris*

Happy Easter to everyone and let's all hope for a speedy end to the Ukraine conflict.



Chris



Penny



Jim



Alan



Ron

Name	Cardgains Sales & Marketing Team	Email	Mobile
Chris Dyson	Joint Managing Director	csd@bridewelluk.co.uk	07802 802564
Penny Shaw	Marketing Director	penny@bridewelluk.co.uk	07810 510090
Jim Girvan	General Sales Manager – Scotland & North	jim@bridewelluk.co.uk	07810 558926
Alan Harwood	Sales Executive – South	alan@bridewelluk.co.uk	07717 447450
Ron Ritchie	Sales Executive – Midlands	ron@bridewelluk.co.uk	07717 447451

SARUNDS



SPECIALISTS IN FINE CONFECTIONERY

NEW from Sarunds

As the Queen's platinum jubilee approaches, we have created a Union flag gift-wrapped ballotin of English chocolates.

The boxes contain 2 layers of assorted chocolates

Product code KY80UK

12 x 210g

Unit cost £7.19

RRP £11.99



Numbers are limited so order yours now.

Please call Sarunds on 01258 450200

or email orders@sarunds.co.uk



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CARDS FOR HIM

POP-UP ASTRONAUTS & DANCING DINOSAURS, WE HAVE SOMETHING FOR EVERYONE IN OUR MALE CARD OFFERING

FOR FURTHER DETAILS EMAIL: [INFO@CBG.CO.UK](mailto:info@cbg.co.uk) OR PLACE YOUR ORDER ONLINE: [WWW.CBGTRADER.CO.UK](http://www.cbgtrader.co.uk)

HOTCHPOTCH — love from london —

WWW.CARTEBLANCHEGREETINGS.CO.UK

@HOTCHPOTCHLONDON
 @HOTCHPOTCHCARDS



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New Qualatex 2022 Everyday Catalogue OUT NOW!

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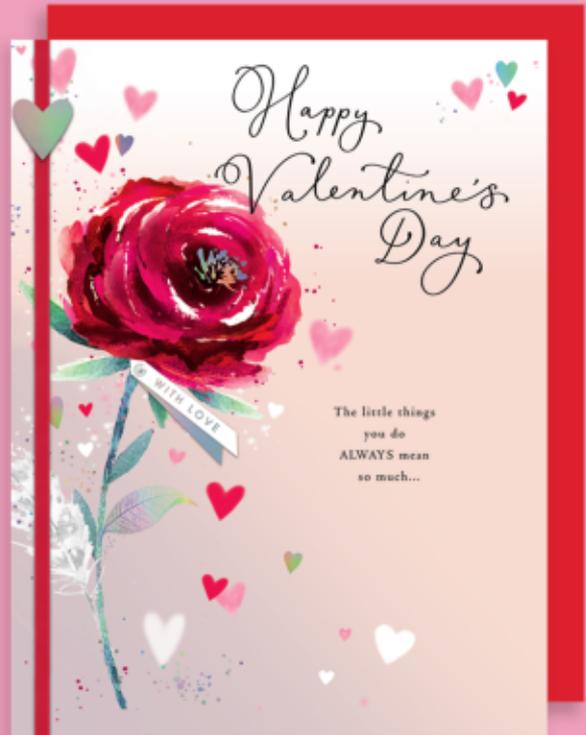


New for Spring Seasons 2023.

Lots of wonderful designs perfectly curated for Valentine's Day and Mother's Day.

Available to order NOW!

Valentine's Day



Mother's Day

ME to YOU

Introducing our new FEMALE RANGE



Taking design cues from our NEW Specialist range, our beautiful NEW female designs ARE IN STORE FROM JULY AND AVAILABLE TO PRE-ORDER FROM APRIL

It's easy to order: Via your Business Development Representative,
our Customer Services team on **01243 792600** or online at **cbgtrader.co.uk**

carte blanche
giving life to #

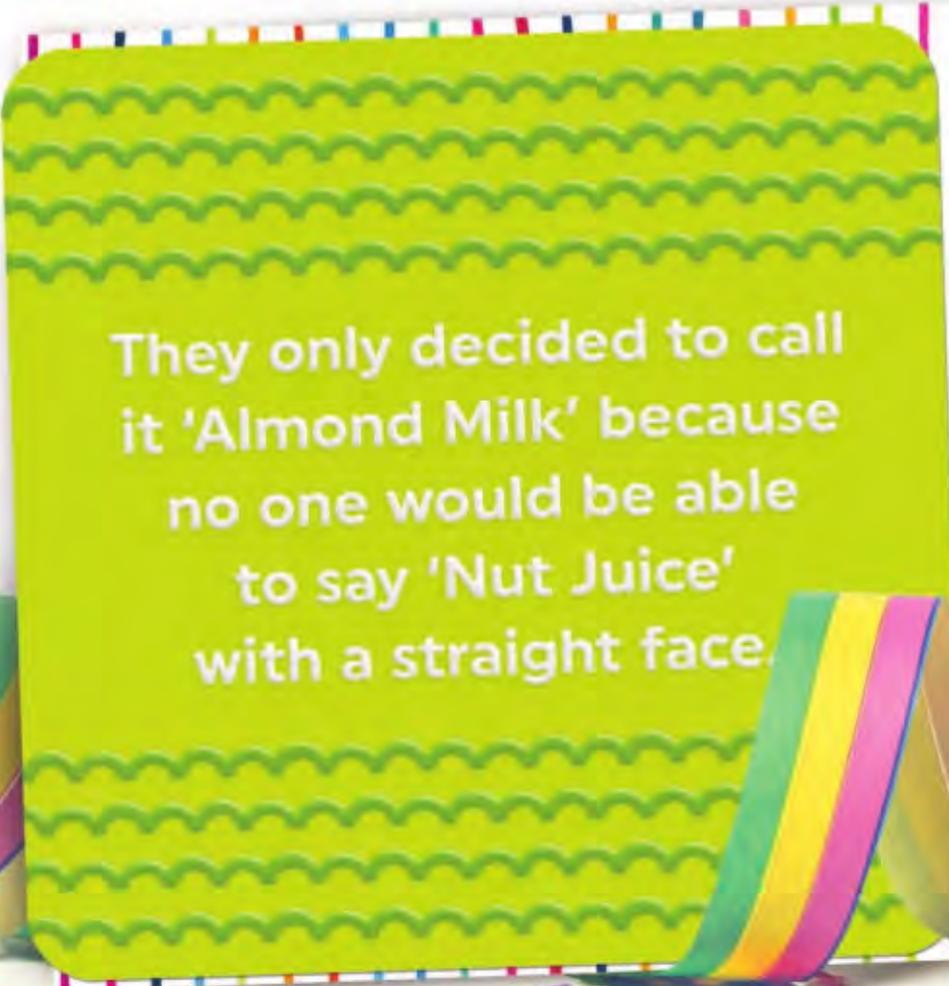
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 @CarteBlancheGrp

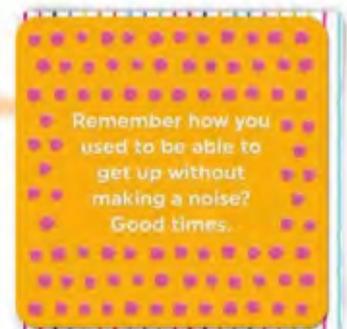
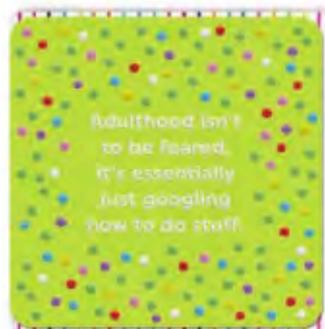
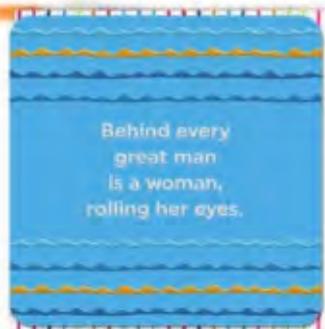
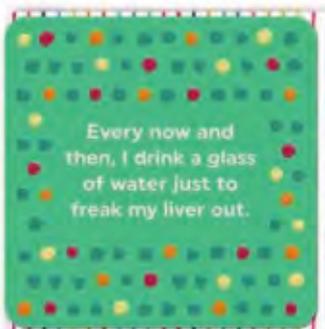
 @carteblanchegrp

Relatable.

The touchy-feely new range from



They only decided to call it 'Almond Milk' because no one would be able to say 'Nut Juice' with a straight face.



20 designs, lavishly embossed and spot varnished.

brainboxcandytrade.com | 01702 716643

GREAT GIZMOS

GREEN SCIENCE



INNOVATION

Green Science is a pioneer in bringing environmental issues to young minds. We have also introduced new hybrid technology, combining solar and battery power.



Kids are fascinated when they build their own cool green machine that really works! In just a few years, Green Science has already been recognized by some of the world's most prestigious awards.

www.ggtrade.co.uk call us on 01293 543221 or email orders@greatgizmos.co.uk

cello

Cello Porcelain Tealight Domes help to light up the life of loved ones and they make the perfect sentimental gift. Display units are available with options for 9 and 27 design slots.



2 Best Selling Collections

The fun way to celebrate milestone birthdays. Each number comes with a marker so they can be personalised with fun messages.



SPLOSH

Xystos

Well-Being • Flame & Fragrance • Gifting

For more info, contact our Customer Service Team
Email: sales@xystos.co.uk or
Tel: +44(0)191 499 1570
www.xystostrade.co.uk

Gemstone Hearts

New

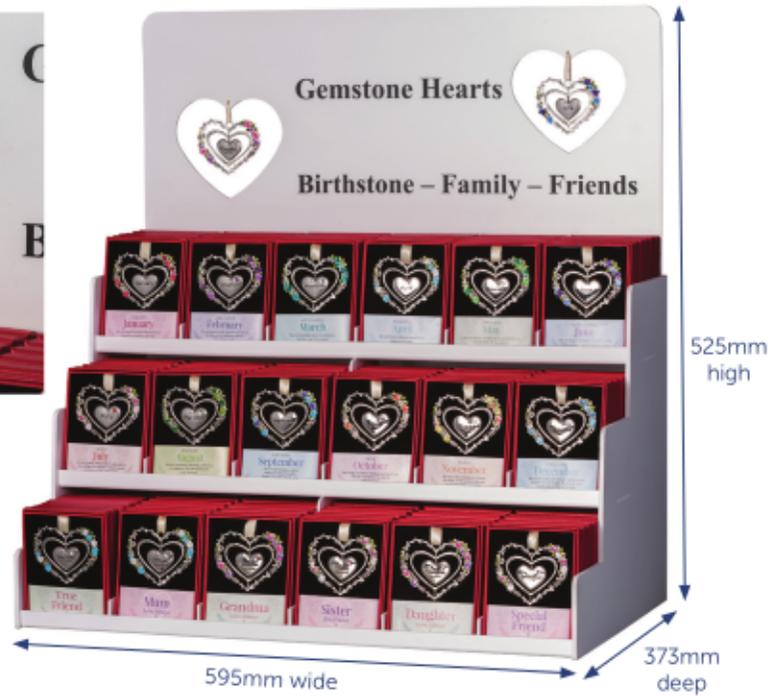
Hanging Decorations your customers will love.

3 nickel plated hearts that hang independently within each other.

Hand painted outer heart with matching gemstone in the centre heart.

Looped ribbon so your customers can hang almost anywhere.

All gift boxed with a coordinated box strip and message label.



DISPLAY STAND

Display stand measures
 Height 525mm
 Width 595mm
 Depth 373mm
 Pockets are labelled making reordering easy.
 Gemstone Hearts are also individually bar coded so tracking sales is simple.



REVERSE

Weve-a-Gift
 Making your loved ones smile!

To place your order or ask us anything at all please contact us on the details below:

Weve-a-Gift, 36-38 Mar Street, Alloa, FK10 1HR.

Tel: 01259 722 180 • Email: sales@weve-a-gift.com

You can now order on line at weve-a-gift.com

THE GREATEST COLLECTION OF GREETING CARDS IN THE WORLD



Progressive greetings LIVE 2022

7-8 June

Business Design Centre, London
The International Greeting Card Show

THOUSANDS OF EXCITING NEW CARD DESIGNS...

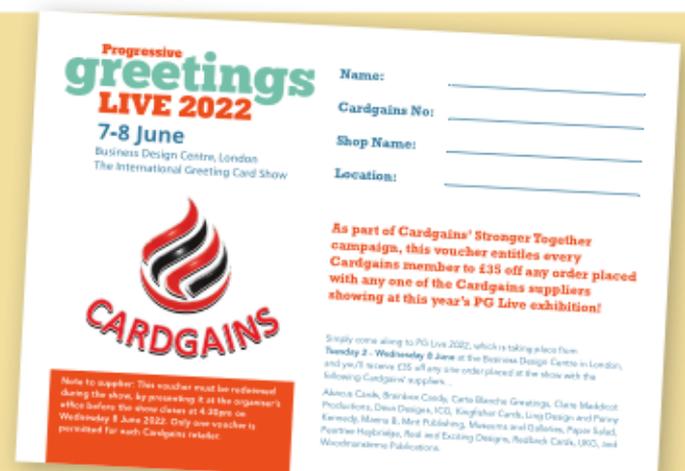
A lovely free hot lunch and free drinks...

What more can a Cardgains member want from a visit to Progressive Greetings Live?

£35 OFF AN ORDER PLACED AT THE SHOW WITH ANY CARDGAINS SUPPLIERS!

The Cardgains suppliers exhibiting at PG Live 2022 are: Abacus Cards, Brainbox Candy, Carte Blanche Greetings, Claire Maddicot Productions, Deva Designs, ICG, Kingfisher Cards, Ling Design and Penny Kennedy, Marina B, Mint Publishing, Museums and Galleries, Paper Salad, Peartree Heybridge, Real and Exciting Designs, Redback Cards, UKG, and Woodmansterne Publications.

Just present your voucher when you place an order with any of the listed suppliers at PG Live 2022 and they will deduct £35 from the total cost to you. They are literally giving money away! Remember, this offer is only valid at Progressive Greetings Live 2022, so make sure you make a visit to the only dedicated greeting card trade exhibition in the world!



SAVE THE DATE

Don't miss PG Live 2022

Tuesday 7 - Wednesday 8 June
Business Design Centre, London
+44 (0) 7734 111633
www.progressivegreetingslive.com
@PGLiveLondon
#pglive2022

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OF GREETINGS
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NOW TO RECEIVE YOUR
FREE SHOW PREVIEW
www.progressivegreetingslive.com

For Sale

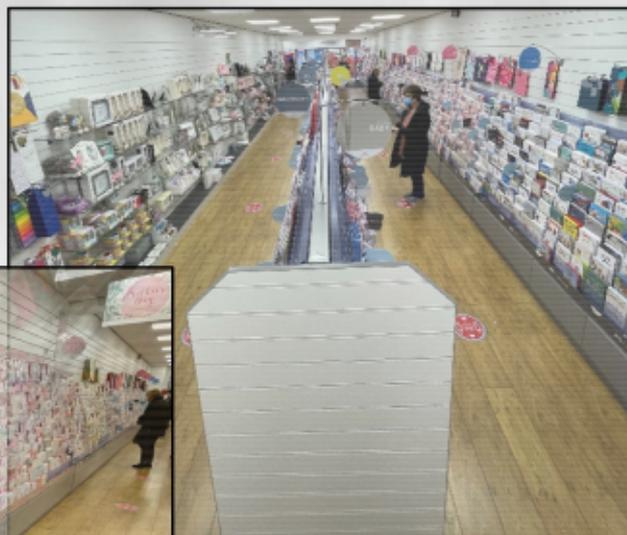
Fixtures for sale due to shop closure

66ft clear thinking Axiom card stand units. 13 tier, 400mm deep, 2 drawers, excellent condition. 8ft of the card units can be converted to gift units.

12ft and 20ft back to back clear thinking car racks with slatted/mirrored end panels.

8ft slatted gift unit, can be converted to 2 x 4ft

Toughened glass shelves with brackets and euro hooks available



For prices contact Lynda Jobson on 07843 703003 or email lynda.jobson@gmail.com

Accounts Team

Hopefully, members are now receiving their statements via email and are processing their statement this way.

The accounts team are usually available from 8.30am until 5.00pm Monday to Thursday and 8.30am until 1pm on Fridays, and can assist with queries, request copy invoices and update you on your statement status.

Easter Break

Head Office will close on Thursday 14th April and reopen on Wednesday 20th. Happy Easter everyone!



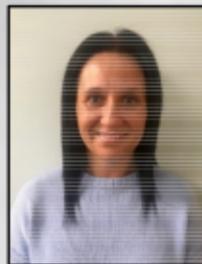
Steve



Debbie



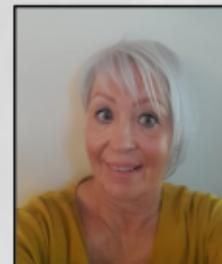
Pam



Nicola



Melanie



Deborah

Name	Cardgains Accounts Team	Email	Telephone
Steve Grocott	Joint Managing Director	steveg@bridewelluk.co.uk	0114 249 0333
Debbie Levick	Accounts Manager	deb@bridewelluk.co.uk	
Pam Kirk	C002-C1799	pam@bridewelluk.co.uk	
Nicola Buck	C1801-C2279	nicola@bridewelluk.co.uk	
Melanie Craine	C2281 onwards	mel@bridewelluk.co.uk	
Deborah Beedham	Credit Controller	deborah@bridewelluk.co.uk	



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paper rose
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icg
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CARDS & GIFTS

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SARUNDS

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Established 1883

uk greetings

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